

Club Matters

Working together with BWL, Club Matters is a Sport England funded programme that helps existing and newly set up clubs from funding questions to business plans. Below is an outline of the basic essentials of a Club.

ClubMark



Clubmark is the universally acknowledged cross sport accreditation scheme for community sports Clubs.

Clubmark aims to make sure the nation's sports Club infrastructure is safer, stronger and more successful and stands for higher standards of welfare, equality, coaching and management in community sports Clubs.

It will show that your Club provides the right environment ensuring the welfare of members and encouraging everyone to enjoy sport and stay involved throughout their lives.

An accredited Club is recognised as a safe, rewarding and fulfilling place for participants of all ages, as well as helping parents and carers know that they're choosing the right Club for their young people.

Clubmark can help you improve your Club by...



Setting clear goals and objectives



Ensuring your Club is running effectively and efficiently



Updating policies, training and systems



Accredited Clubs are able to use Sainsbury's [Active Kids scheme](#)

How can your Club achieve Clubmark?

The Clubmark accreditation process is now online and can be found on the Club Matters website.

To start your Clubmark accreditation, follow these simple steps:

- Create an account with [Club Matters](#)
- Check to make sure your Club is [eligible](#)
- Start your [online application form](#)

To access the main Clubmark website, [click here](#) and find all the resources you need.

[@ClubMatters](#)

www.facebook.com/sportenglandclubmatters

clubmark@sportengland.org

www.sportenglandclubmatters.com

Club Policies and Procedures



BWL recommends that every Club should have clear policies and procedures. All members must abide by the Clubs procedures to allow for a safe and positive learning environment for all Club members.

Good club management underpins successful and vibrant clubs –find out more about planning for the future, getting the right club structure for you and good governance on the Club Management section of Club Matters.

Code of Conduct

Codes of Conduct are essential in the running of a club. They layout the rules and behaviours that are expected of both the coaches, athletes, volunteers, parents and more.

For an example/template please follow the link: <http://www.clubmark.org.uk/clubmark/getting-clubmark/resources-and-templates/clubmark-resources>

Registers/Attendance

Attendance is a large part of any funding project given to a club from Sport England or any respecting grants body. Without a register a club cannot prove who had attended the sessions and thus cannot claim any grants that had been awarded.

Club Matters Workshops



Club Matters workshops are short training sessions, funded by Sport England and delivered across the country by Club Matters facilitators in a range of specific topics. For a full list of topics covered and how to get in touch please [click here](#).

British Weight Lifting and ClubMatters – Club and Coach Forum



Club Marketing In partnership with ClubMatters, British Weight Lifting has created a forum for all BWL coaches and club members to interact with from around the UK. BWL want to encourage our clubs to interact with each other to help develop themselves.

The different subject areas that can be discussed within the forum include anything from 'This Girl Can' to Equipment and Programming. If you're stuck on helping a certain athlete or participant, someone from one of our many clubs might have come across the same problem and might be able to help. It'll be moderated by BWL Staff and Volunteers to answer any questions that our clubs can't answer.

[Click here to visit the forum](#)