

CGF Athletes Advisory Commission

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Dame Louise Martin DBE
CGF President

The Commonwealth Games is the pinnacle of competition for many of the athletes who participate in the event and we want them to have the best possible experience that will stay with them forever.

That is why I am delighted we have an Athletes Advisory Commission that represents each of the six regions of the Commonwealth.



Rhona Toft
CGF Athletes Advisory Commission Chair

The Commonwealth is a truly distinctive family of nations; something that we can all feel proud to be part of and to contribute to, whether you are from Nauru or Nigeria, the Isle of Man or India.

The athletes are a central part of championing what sport can offer to individuals, families, friends, countries and territories. The athlete voice is a powerful tool to promote and share many positive aspects within the wider world.

I am excited about working with all Commonwealth athletes to hear how they identify with the Commonwealth, and,

“ Our athletes are the absolute heart of the Commonwealth Sport Movement and everything we do at the CGF is designed to help support them in everything they do. ”

I know that the Commission will help us build an athlete-centred, sports-focused movement that is fully aligned to our values of Humanity, Equality and Destiny.

They are there to represent all Commonwealth Athletes who know sport is just the beginning. Sport connects all of us with dreams and aspirations for ourselves, our families and our communities.

“ Having competed for, and led, my country in international hockey, I know what it feels like to compete at a Commonwealth Games and what it means to be a Commonwealth athlete. ”

crucially, to ensure that their leadership is recognised, and voice is heard at the decision-making table.

I know how important the Commonwealth Games are to athletes and those who have competed at the event treasure those memories for a lifetime. Our objective is to continue to improve the truly special athlete experience for every competitor from every nation.

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CGF Athletes Advisory Commission



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Commonwealth Athletes

The team colours and flags Commonwealth Athletes wear with pride in competition mark them out as of one of the world's most diverse fraternities of nations, territories and people. But Commonwealth Athletes stand for much more than a number on a bib, or a name on a start list. They reach further than their medal or their personal best. They are the vanguard of a great movement whose purpose has been carried and shared across decades, across generations and across borders.

Commonwealth athletes are:

Inspiring Leaders

They drive the ambition and impact of all Commonwealth citizens through sport.

Agents of Change

Inspiring leaders of a forward-looking global sporting force which has committed to act with grace, humility and pride as it seeks to change the world for the better by upholding and living its values of humanity, equality and destiny.

Advocates for Integrity

Commonwealth Athletes uphold and cherish the principle of the level playing field and connect people across the world through a shared passion for sport and a sense of common purpose that endures.

Ambassadors for Respect, Impartiality and Non-Discrimination

Through their actions, words and deeds Commonwealth Athletes inspire fairness, inclusion and respect for the individual regardless of gender, ability, faith, sexuality or ethnicity.

To Commonwealth Athletes, sport is more than just competition. Sport is just the beginning. Sport connects them – and all of us – with dreams, goals and aspirations for ourselves, our families and our communities.



Vision

Through sport, we create peaceful, sustainable and prosperous communities across the Commonwealth.

Mission

To build an athlete-centred, sports-focused movement across the six regions of the Commonwealth that transforms the destinies of future generations, by:



Delivering inspirational sporting moments



Activating transformational partnerships



Nurturing a powerful sporting movement



Realising our collective impact

Our Values

We are defined by people, how we treat each other and where we are going

Humanity

Our athletes and citizens inspire us with their purpose and potential

Equality

Our sports and our Games are a level-playing field, bringing us together as equals

Destiny

Together we can create a more peaceful, sustainable and prosperous future



Athletes Advisory Commission Strategic Alignment to Transformation 2022



**Deliver Inspirational
Sporting Moments**



**Nurture a Powerful Sporting
Movement**



**Activate Transformational
Partnerships**



**Realise Our Collective
Impact**

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Deliver Inspirational Sporting Moments

Continue to develop/enhance/improve the Games experience for athletes through the implementation of survey recommendations and highlighting positive athlete experiences from previous Games.

Objective 1

Build relationships for collaborative work to develop an athlete-centric movement

- 1** Action recommendations from post-Games survey through participation in the Organising Committee Athlete Advisory Commission.
- 2** Work with CGA Athlete Representatives and the Organising Committee to improve athlete experiences at future Games.
- 3** Promote the importance of CGA support for the regional and national athlete representatives and commissions.

Objective 2

Develop resources to support meaningful athlete representation across the Commonwealth

- 4** Develop a 'Guide to Being an Effective Athlete Representative'.
- 5** Develop a guide for CGAs on how to best integrate their Athlete Representative in decision-making and strategy development.

Objective 3

Celebrate / Promote the Commonwealth Games through the previous experiences of athletes

- 6** Share athletes experiences of previous Games.
- 7** Educate athletes and wider audience on the impact / benefits of participation in the Games.



Nurture a Powerful Sporting Movement

Between 2020-2022 the AAC will develop a digitally enabled athlete network to capture and disseminate information and feedback. The digital platform is intended to connect athletes, promote Commonwealth Sport, celebrating performance and inspirational sporting moments.

Objective 4

Enhance awareness of CGF and the AAC

8 Strengthen engagement with Commonwealth athletes and Commonwealth Sport communities.

Objective 5

Establish resources for athletes

9 Develop resources for athlete representatives on decision making bodies.

10 Develop resources for athletes transitioning into post competition careers and continued involvement in Commonwealth Sport.

11 Develop athlete opportunities to share inspirational sporting moments.



Activate Transformational Partnerships

Between 2020 and 2022 establish formal cooperative agreements to support athlete transition programme policy and development.

Objective 6

Empower and Educate athletes – Youth and Commonwealth Games

12 Support and enhance Athlete's commissions in linking organisations together to better the athletes chances of success during and after competitions.

13 Review and advise on policies and strategy documents which directly impact athletes.

Objective 7

Be a strong link to help create positive partnerships between athletes and organisations

14 Encourage two-way communication between athletes and partners (CGA) to establish an athlete model based on needs basis per region.

15 Establish funds to help athletes create their own development programmes for social impact.



Realise our Collective Impacts

Between 2020 and 2022 deliver an athlete awards and recognition programme that celebrates social impact and high-performance success across all regions.

By 2022 develop an athlete transition and well-being support programme concept to be accessible across the Commonwealth.

Objective 8

Celebrate athlete recognition

16 Deliver an athlete awards and recognition programme that celebrates social impact and high-performance success across all regions.

Objective 9

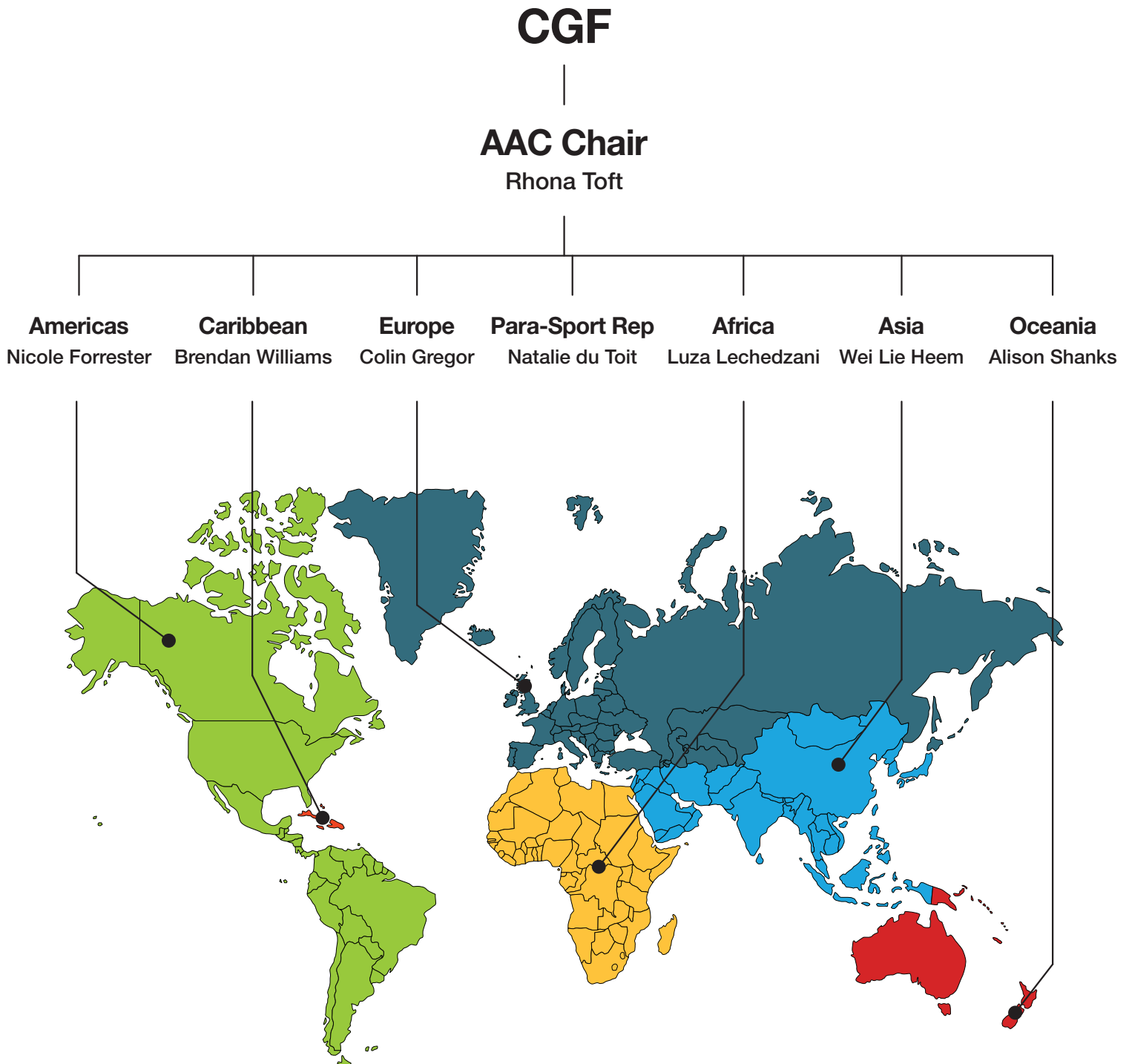
Develop a Commonwealth wide athlete well-being support programme

17 Provide guidance and resources to educate and ensure mental health support mechanisms are accessible to all Commonwealth athletes.

18 Provide guidelines and pathways to ensure athletes are retained in roles within the Commonwealth Family.

19 Ensure the AAC is an accessible point of contact for all Commonwealth athletes to raise issues without fear of repercussions and uphold the principles of safe sport.

Athletes Advisory Commission Structure



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CGF Athletes Advisory Commission



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