

# **British Weight Lifting Event Media Policy**

## Application:

This media policy applies to all attendees, participants, and media representatives at British Weight Lifting (BWL) run events. Examples of a BWL run event include the British Championships, The England Championships, Age Group Championships etc.

This media policy does **not** apply to Tier 3 BWL Licenced events. Examples of a Tier 3 BWL Licenced event include the Wildboar Spring Open, Palace Summer Bash, Crazy Strength Winter Open etc. BWL Licenced events may use photographers and media partners at their own discretion, subject to the Tier 3 competition guidance <u>outlined here</u>.

### **Event Media Policy:**

- Photography and video recording at our events are permitted only for personal, noncommercial use.
- Content captured at our events may not be sold, licensed, or otherwise used for **monetary** gain without prior written permission from British Weight Lifting.
- Live streaming of the event is not permitted and may result in removal from the event.

#### **Accredited Media**

- Any individual or organisation intending to capture photography and video for media or promotional purposes must seek **media accreditation** in advance.
- Media accreditations can be obtained by submitting a <u>media accreditation form</u> and are granted on a case-by-case basis.
- Approved media personnel will receive specific guidance and permissions based on their coverage scope and event access level.

## **Use of Content**

All footage and images must respect the privacy, safety, and dignity of all event participants.

#### **Enforcement**

• Failure to comply with this Media Policy may result in removal from the event.

For questions or media accreditation requests, please contact: elicia.agar@britishweightlifting.org