



Brand Guidelines

Affiliated Club | Satellite Education Centre



BRITISH
WEIGHT
LIFTING

The following guidelines will help you to indicate your club affiliation to British Weight Lifting. Please note this logo can only be used whilst you are in current affiliation.

Where to use the logos:

Posters • Club Website • Banners • Social Media

Logo Sizes & Area

The logo should never be smaller than 30mm in height, retaining its original proportions. The logo should never be increased to a size where blurring/pixels show.



**AFFILIATED CLUB
2019**



Minimum width 130px / 30mm

Incorrect Usage Of The Logo

- Do not distort the logo in any way
- Always display the logo in its entirety
- Never tilt the logo
- The logo must only appear in a single colour from the primary brand palette
- Do not change size of logo elements
- Do not place logo over elements that inhibit legibility

X



If you are unsure on your designs please send an overview of any designs to contact@britishweightlifting.org
We can then take a quick look at it and get back to you with our approval or any suggestions.

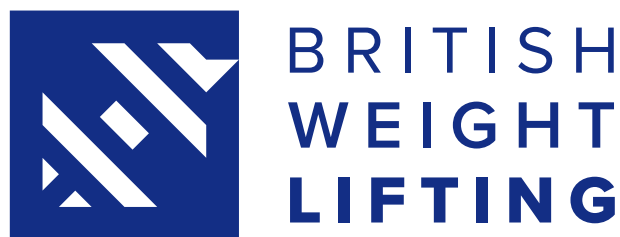
The following guidelines will help you to indicate your approval by British Weight Lifting. Please note this logo can only be used whilst you are approved by British Weight Lifting and to advertise the BWL approved courses/ qualifications only.

Where to use the logos:

Posters • Satellite Education Centre Website • Banners • Social Media

Logo Sizes & Area

The logo should never be smaller than 30mm in height, retaining its original proportions.
The logo should never be increased to a size where blurring/pixels show.



**SATELLITE EDUCATION CENTRE
2019**



Minimum width 130px / 30mm

Incorrect Usage Of The Logo

- Do not distort the logo in any way
- Always display the logo in its entirety
- Never tilt the logo
- The logo must only appear in a single colour from the primary brand palette
- Do not change size of logo elements
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