

## Update from CEO Ashley Metcalfe

“After an incredible year for the sport, we look forward to what promises to be another exceptional 12 months for Olympic weightlifting and Para Powerlifting.

We are excited for an amazing feat of strength at The British Championships later this month. This event is a key qualifier for the Commonwealth Games, so athletes will come to the platform ready to give their all.

The Commonwealth Games is on home soil in Birmingham this year and poses a fantastic opportunity for our leading home nation athletes to fulfil their sporting ambitions. We hope their hard work in training, combined with support from coaches and the weightlifting community, can secure some results that work to inspire a future generation of strength athletes.

Following the Commonwealth Games, we look forward to the Para Powerlifting European Open Championships, and if 2021’s performances are anything to go by, we can expect our team to put on an incredible show.

2022 also brings with it the further implementation of our new strategy. We introduced our strategic vision for 2021 – 2025: Stronger Together last year and outlined how we will educate, inspire, and create greater opportunities that appeal to a more diverse and inclusive audience. The recent partnership with Her Spirit, which saw the launch of Couch2Kilos, a free mobile app via Her Spirit was a great example of the practical collaborations we would like to support and develop. You can read the full strategy document on our website at [britishweightlifting.org/about/governance](https://britishweightlifting.org/about/governance)

Finally, I would like to wish all of our members and stakeholders a happy new year. We have an exciting year ahead in terms of competitions, and I wish our athletes and coaching staff all the best with training in preparation.”

Ashley Metcalfe, British Weight Lifting CEO.