BWL | Identity



The Athletic Identity Measurement Scale (AIMS):	
Select the number which corresponds with the statement you agree with most:	1 = Strongly disagree 2 = Disagree 3 = Disagree somewhat 4 = Neither agree or disagree 5 = Agree somewhat 6 = Agree 7 = Strongly agree
1. I consider myself an athlete.	
2. I have many goals related to sport.	
3. Most of my friends are athletes.	
4. Sport is the most important part of my life.	
5. I spend more time thinking about sport than anything else.	
6. I feel bad about myself when I do poorly in sport.	
7. I would be very depressed if I were injured and could not compete in sport.	
TOTAL:	

Brewer, B., and Cornelius, A. (2001). Norms and factorial invariance of the Athletic Identity Measurement Scale. Academic Athletic Journal, 15(2), 103-113.